

24th March 2016

An important deadline is coming up.

The data feed that you use to upload your properties to Rightmove is being replaced.

We're helping everyone switch over from the Automated Data Feed (ADF) format that you currently use to upload your properties to Rightmove to the newer format, Real Time Data Feed (RTDF) at no extra charge. RTDF lets you almost instantly make changes to your listings. As far as we are aware, your software provider is not currently RTDF ready: please call them to confirm if they are able to help.

The old ADF format will be switched off as of 4th July 2016.

Why is the switchover happening?

So everyone has access to the latest, most reliable technology, with a consistent level of support.

What does that mean for you?

You'll still be able to continue to use the ADF until 4th July but might have to wait longer than usual to receive support. That gives you another 4 months to choose from these options before the deadline:

- 1. Contact your software supplier** and ask them if they are RTDF ready. If they are, ask to be switched to the RTDF format.
- 2.** If your software supplier can't help, you can **choose an alternative supplier** who is already RTDF ready.
- 3.** Finally, you can still upload your properties manually if you'd prefer. Just ask us for **free training on using Rightmove Admin** (available as part of your standard Rightmove membership).

What will happen if I don't switch over to RTDF by 4th July 2016?

After 4th July 2016, if you are still using the Automated Data Feed format you will be able to add and amend your properties using Rightmove Admin to manage your stock manually.

How can we help you make the switch?

Call our Data Feed team for free advice on 01908 712359 or email adfteam@rightmove.co.uk

Kind regards,

Dave Cray
Head of Customer Experience